

RICHARD AKITA

Training Brochure

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Welcome to
2021!

Welcome to the
future!



Richard Akita

“The Catalyst”

Richard Akita is the Managing Partner & Lead Consultant of Launchpad and he is a;

- » *Result oriented Human Capacity Developer & Trainer*
- » *Life Performance Coach*
- » *Leadership Development Expert*
- » *Management consultant*
- » *Author*
- » *Radio Show Host for Unmasking Manhood*

Richard’s mantra “*One Life, Make it Count*” drives his core purpose to serve with excellence and simplicity. This philosophy underpins his mind set by challengingly drawing inspiration from past encounters, purposefully seeking the lessons from life’s encounters and empowering others through setting practical actions to enable his clients pursue their dreams whilst being their sounding board.

As a Corporate Trainer, Richard combines his quest for solutions, entrepreneurial expertise and Life Performance Coaching Skills to unravel the quagmire of information into bitesize, workable chunks through practical training that arouses curiosity, provokes thoughts, as well as inspire his audiences to embrace and apply new learning that yields results individually and cooperatively.

As a Result-Oriented Life Performance Coach, Richard Akita works with his clients to ascertain their objectives and works with them through the solution seeking stages and supports his clients as they develop a roadmap with milestones towards their objectives.





Our Clients

Over the years we have helped a vast number of some well-known brands, institutions, and government bodies.

These organisations have repeatedly trusted Launchpad to help them improve their efficiency and adapt to the changing needs of their individuals, departments, and key stakeholders.


We see and treat each and every client as a partner.



Corporate Business Development Directorate


Useful Client Information:

- All our trainings are subject to discussion and can be tailored to serve the needs of your personnel and organisation.
- Our new line of in-house trainings is offered on demand.
- The content, duration and level of these trainings can be adjusted to suit your needs.
- Our trainings may be offered either at selected conference facilities, client's office premises or at Launchpad's modern training facilities.




"My team has achieved **83% of our sales target**, and it's September, the last month of the third quarter of 2019. What we thought impossible is unfolding as a reality and the momentum is driving confidence in the team. Thank you, Mr Akita and Launchpad, for your one-day M.I.S.T, team building you gave in February."

– Prince Arhin, TF Financial Services



"Our productivity increased by 35% in the last 3 months after your one-day training on Customer Service and Team building, and the synergy within the staff is buoyant. This is the most significant increase I've witnessed."

– HR Deputy Manager,
Cosmopolitan Medical Insurance.



"After facilitating our strategic planning meeting for Senior Management and Executives, we have decided to engage your services for the entire team of LADA Group."

– R.A. Board Chair

LET'S GET PERSONAL

“Your life cannot be Ghost-Written”
– Richard Akita

- **Entrepreneurs Nest**
- **Complete MAN**
- **Transformation Weekend**
- **Power of ONE**
- **Spark**
- **Personal Coaching**
- **Unmasking Manhood Boot Camp**
- **Pre & Post Marital Counselling**





ENTREPRENEURS NEST

...*“That Goose”*...

- Have you been dreaming of the freedom and flexibility of being your own boss?
- Creating another stream of income?
- Monetising your 6 to 10?
- Do you have the enthusiasm and the ambition?
- Looking for direction, coaching or mentorship to maximise your idea?

From concepts to inceptions, the pathway can be daunting. How would you like Launchpad to come along side you, be your sounding board, coach and mentor you as you take the steps in monetising your idea.

Just imagine leveraging risk taking, using failure as steppingstones and living the dream that once was only a concept. What will you do?

You have already started your business; congratulations. But facing growth challenges or adjusting your mindset to shift into the next stage of your growth? Launchpad executive coaching with years of business exposure will work with you to transition.

Launchpad offers group coaching or One to One session for start-ups, giving you the opportunity to network with people of the same mindset, whilst daring you to live out your dreams.

COMPLETE MAN

“Unmerited brilliance with humility oozes wisdom”
– Richard Akita

The complete man is targeted to bring awareness, teaching and enlighten conversation into the issues of men. We work with men’s fellowships as well as young adult males, our dialogue assist us all to grow into our maleness and consider methodologies we can adopt to impact our community.

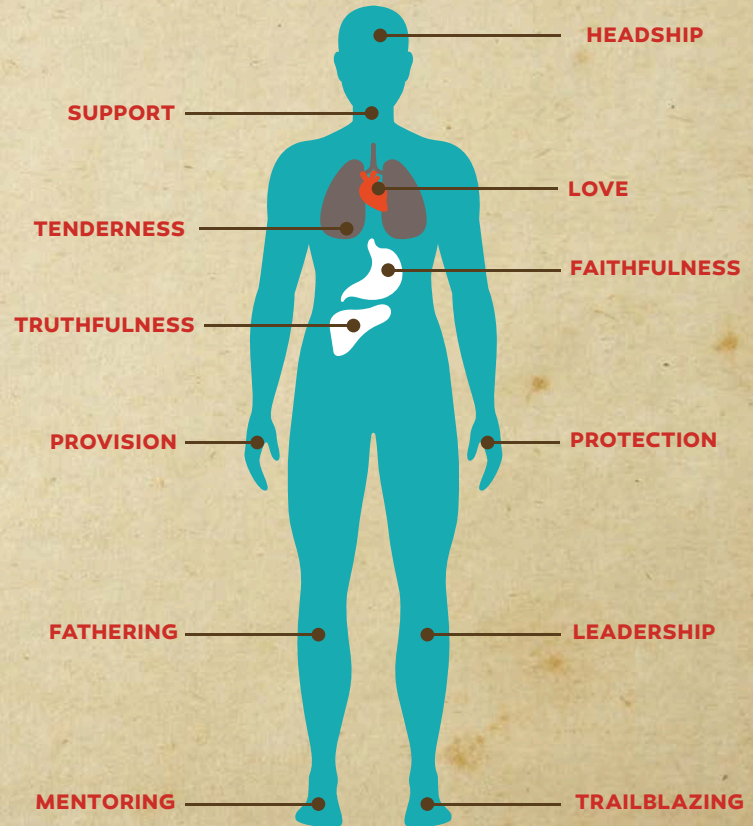
We discuss 12 areas that feeds into the character of man. Notwithstanding, the societal definitions of man beggars the question;

- What defines the role of man?
- What are the functions of man?

Numerous men throughout history have spoken at length about the importance of having an upright character, especially for those who serve in any type of leadership capacity. Character is so important to us that we even recognise it as one of the principal requirements of trust, and trust is the essential prerequisite for all meaningful relationships.

What is Character?

A person’s character is who they really are. We all think about a lot of things that are not godly, and things we would be ashamed of if they were available for all to know. Abraham Lincoln once said, “Character is like a tree and reputation like its shadow. The shadow is what we think of it; the tree is the real thing.” My reputation is what others think of me, which may or may not be true, but my character is who I really am. Your character is the real you in the sense that you cannot separate what you do from who you are.



TRANSFORMATION WEEKEND

THE MOST POWERFUL WEEKEND IN 2020

Most people let life happen to them, rather than create the lives they want. They spend their days hoping their biggest dreams will somehow fall into their lap.

But you're not like most people.

You have goals and dreams, and the willpower and determination to bring those dreams to life. All you are missing is a plan — and the support, insight, and advice of someone who has walked that path before you.

Because once you unlock your full potential and overcome the challenges that have been holding you back, you will be able to accomplish any goal you can imagine.

That's why I'm inviting you to join me at Transformation Weekend — where we will spend 3 unforgettable days together making your biggest dreams a reality.

Over the course of these life-changing days, you'll learn how to:

- Get clear on what you truly want – and how to achieve it
- Create a master plan for the fulfillment of your vision
- Take more inspired action and create bigger and better results
- Align your work with your purpose and passions – and experience more meaning and fulfillment in everything you do
- Create a step-by-step achievable plan to create the life of your dreams
- Overcome any obstacles or challenges in your path
- Create a life that gives you great joy and abundance
- Become the person you were always meant to be!

This 4-days, 3-nights program will walk you step-by-step through the process of setting and achieving your Extraordinary Life Plan, teach you how to anticipate obstacles before they happen, help you create a roadmap to keep you on-course, show you my most powerful productivity techniques to help you stay laser focused, and so much more.

What could we accomplish? The answer is anything you can imagine.

Transformation Weekend...Dreamed It, Living It

Power of ONE

“At the peak of heightened challenges lacks the birthing pangs for your breakthrough” – Richard Akita

Many of the things we want to have, do and be, are tied to one action. Everything you want to achieve is rooted to one major vision. The myriad of habits you want to break are probably anchored by a particular lifestyle, addiction or pattern of behaviour.

Thus, paying attention to this ONE thing is pivotal in regulating the other areas of your life.

One key observation is how people struggle in achieving their goals and visions for their lives only because most people try to do so many things at a time. The frustrations only increase as people are unable to attain the mark for which they set themselves.

Our Power of ONE seminar is:

- an opportunity to search and identify your purpose
- prioritize your goals
- settle on the achievement of ONE major vision (with the understanding that all other things will gravitate towards it)



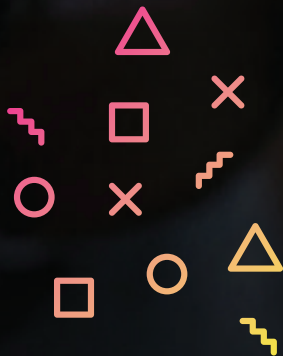


UNMASKING MANHOOD BOOTCAMP

This is a part of the Life Performance Coaching services that we provide.

A range of activities are closely coupled with an outdoor environment to help groom men and increase survival skills as well as strengthen friendships and create the environment to network through various breath-taking activities including;

- Camping
- Treasure Hunt
- Leadership Development Seminar
- Other survival activities
- This bootcamp is exclusive to only 20 – 30 men.



SPARK

The Love Analysis

For Spark we carefully select venues that imbues an open and affectionate atmosphere that oozes a powerful way to discuss, share and reinvigorate the spirit of marriage.

Spark and re-experience of old memories along with the creation of new ones. Memories that linger have a powerful way of sparking a smile, lifting moods and strengthening the bond shared.

On our Spark retreats, couples work together to rekindle and discover their passion, arouse their curiosity and naughtiness for adding that je ne sais quoi that stokes the fire or chemistry of their commitment to each other. This newly generated energy acts as fuel throughout the span of their relationship.

During this 2-night getaway engagement, you and your partner will have the luxury of the following:

- Dinner & Dance
- Mutually inclusive massage lessons and sessions
- Nostalgic moments
- Practical expressions of Love
- A Camp Fire discussion
- One on Two Sessions
- Seminars





PRE & POST-MARITAL COUNSELLING

The joy of marriage is not achieved by wishes.

The journey of marriage can be most rewarding but with every relationship there comes a time when some intervention is needed to bring unity, reconciliation or consensus to adapt to the changes of life.

Whether pushed by pain or pulled by possibilities, some marriages evolve, and focus can be skewed from the couple to everyday life challenges.

Our Pre-marital counselling encourages couples to understand, discover and appreciate the full person of their spouse by being their greatest fan and helper so as to unearth their potential.

The Post-marital counselling encourages healing and understanding whilst preparing couples to deal with the change's life offers them.



PERSONAL COACHING

To achieve extraordinary results or peak performance in life you sometimes need someone who will encourage, dare and challenge you out of your comfort zone, whilst dealing with any limiting beliefs.

Life Coaching is an ongoing professional relationship that can help you to produce extraordinary results in your life, career and business.

Life Coaching is not counselling or therapy; it is forward looking and is about achieving positive results in your life.

As your coach, Richard Akita will show you techniques and simple strategies for helping you to close the gap between where you are now and what you want to achieve.

Richard Akita will become your accountability partner for creating the change you desire.

Coaching is very much a journey and together you will create goals for you that will be realistic, achievable and importantly, inspiring to you.

Richard's role as your coach can be akin to a catalyst; by speeding the process but without taking part of the reaction.

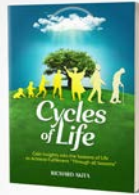


Books Written By **Richard AKITA**



CHEAT ON FEAR

Here's to reprogramming your mind: Use your fear, it makes you stronger.



CYCLES OF LIFE

Richard Akita reflects at his life and dares you to be purposeful. Live intentionally and leave a legacy.



UNMASKING MANHOOD

You are designed for fatherhood!

As long as you are a male, you are born with the innate ability to father children. Everyman is called to be a mentor. Fatherhood is the first and most important calling of any man—single, married, divorced, remarried or widowed including men who are unable to father children biologically, but still have the opportunity mentor.

What Fatherhood Standard Are You Aspiring to Use?



Power of ONE

A book that guides you to be decisive about the ONE thing you want the world to know and to remember you for.



EVERYDAY IN LOVE

Every day in love equips you with the right words that breathe fire and wield electrifying romance. After you say 'I do' you have to keep doing to spice up your life while evoking passion.



MIST

Customer service alone is not enough for any business!

In MIST the author argues, that "Businesses should focus on internal engagements to reap external rewards".



DAILY FIX

Just what you need to run your day like a legend, maximizing opportunities and eliminating distractions. Exude productivity par excellence.



RED

Love notes that inspire ambition, provoke greatness & ignites romance.

Take it like pills,

Embrace it with tenderness,

....and Spread it like wildfire!



For copies of any of these books or bookings,
Call **(+233) 263 588 160 / (+233) 263 260 101** or
email **booking@richardakita.com** or
visit **www.richardakita.com**



Richard Akita



**In any business when the focus
is money, solutions stays aloof.**

Richard AKITA

One life

make it count

– Richard Akita





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